



**HSNC UNIVERSITY  
MUMBAI**



**H.R COLLEGE OF  
COMMERCE & ECONOMIC**

**PRESENTS**

**TWO WEEK  
WORKSHOP  
ON  
RESEARCH WRITING  
&  
DATA ANALYSIS**

*Organized*

*By*

**Ph.d Research  
Centre**

**DATE:**

**06TH JANUARY,  
2025  
To  
22ND JANUARY,  
2025**

**MODE:**

**Online: Zoom  
Platform**

**TIME:**

**2:30 pm to 4:30 pm**

**HOW TO APPLY:**

Interested candidates are required to make an online payment and fill the registration form.

**CERTIFICATION:**

Certificate will be awarded to all participants after successful completion of the workshop

**Proposed Outcomes**

After completion of this Workshop - Participants will have the opportunity to explore emerging challenges in multidisciplinary research. They will gain insights into upcoming research areas across various fields and specializations. Additionally, they will learn effective tools for data analysis and interpretation. With expert guidance, participants will be equipped to produce high-quality research suitable for publication in renowned national and international journals.

### ABOUT HSNC UNIVERSITY:

Hyderabad (Sind) National Collegiate University, Mumbai, established under Section 3(6) of the Maharashtra Public Universities Act, 2016, was notified as a State Public University on 30th October 2019. With Dr. Niranjana Hiranandani as its founding Provost and Col. Prof. Hemlata K. Bagla, as its Vice Chancellor, the university stands as a premier institution of higher learning and it aims to set new benchmarks in education, research, and social impact.

### ABOUT H.R. COLLEGE

H.R. College of Commerce and Economics is currently Lead and Constituent College Under Hyderabad (Sind) National Collegiate University (HSNCU), Mumbai, established under Section 3(6) of the Maharashtra Public Universities Act, 2016. NAAC awarded the college a CGPA of 3.72 on a scale of 4 in 2013, the highest CGPA in India under the revised scheme and the highest score in Maharashtra till date. The college was also awarded the 'Best College' by the University of Mumbai for 2010-11. The college Known for its cutting-edge academics, research, dynamic curricula, industry-academia partnerships, and international connections, it offers students experiential learning and outstanding career prospects.

### ABOUT THE WORKSHOP

Academic writing presents challenges for research scholars, particularly in defining the research rationale, organizing ideas, and structuring the thesis. The evolving global business environment demands innovation while technologies like Artificial Intelligence complicate the evaluation of research credibility.

Additionally, a strong understanding of statistics and using statistical tools is essential for accurate data analysis.

Successful academic writing requires clarity, precision, and scholarly expression.

The Two Week Research Methodology Workshop seeks to tackle these challenges and provides attendees with the necessary tools and expertise to improve their research and writing.

### REGISTRATION LINK:

<https://forms.gle/giTrt8uyo3KAYog78>

### REGISTRATION FEES:

- For PG AND UG Students: 1000/-
- For, Research Scholars  
Academics, Industry Professionals:  
Rs. 1500/-

### LAST DATE OF REGISTRATION:

4TH JANUARY 2025

### BANK DETAILS:

- **Account Number:**03820100014918
- **Beneficiary Name:** H.R. College of  
Commerce and Economics
- **Branch:** Backbay Reclamation
- **IFSC Code:** BARB0BACKBA
- **Bank Name:** Bank of Baroda



For any Query Contact:

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Dr. Radhika Menon: +91 77389 34390  
Ms. Tanvi Khandhar: +91 90041 11381  
Mr. Kashinath Mishra: +91 97627 52355

By the end of the course, attendees will be well-prepared to overcome the challenges of academic writing, apply the appropriate research methods, design rigorous research studies, and adhere to ethical standards in both writing and publishing.

## ORGANIZING COMMITTEE

### CONVENER

- **Prof. Dr. Pooja Ramchandani**  
(*PRINCIPAL*)

### CO-CONVENER

- **Dr. Rani Tyagi - (*Vice-Principal*)**
- **Dr. Tasneem Razmi**

### ORGANISING COMMITTEE

- **Dr. Mamta Rajani**
- **Dr. Radhika Menon**
- **Ms. Tanvi Khandhar**
- **Mr. Kashinath Mishra**

The two-week Research Methodology Workshop is designed to provide participants with both foundational and advanced insights into research methodology. This comprehensive program aims to equip participants with a solid understanding of the philosophical underpinnings, essential tools, and practical techniques needed to conduct rigorous and impact research. Addressing the growing demand for research into contemporary issues and emerging debates, the program focuses on enhancing participants' research capabilities across various academic fields. A key highlight will be the integration of Artificial Intelligence (AI) tools, emphasizing their role in enhancing research processes across disciplines.

### **ELIGIBILITY**

We invite faculty members, researchers, Post-graduate & Under-graduate students, Research Scholars, Academicians, Industry professionals and other professionals from a broad spectrum of academic disciplines, including Law, Languages, and Social Sciences.

### **AIMS AND OBJECTIVES OF THE WORKSHOP**

1. Grasping and selecting the correct research methodology.
2. Developing an appropriate research strategy and design.
3. Enhancing knowledge and skills for conducting a literature review.
4. Embracing incremental writing for thesis development.
5. Mastering citation practices.
6. Understanding and navigating publication ethics.

## **SCHEDULE FOR RESEARCH WORKSHOP**

<b>Date</b>	<b>Topic</b>	<b>Resource Person</b>
Monday, January 6, 2025	Introduction to Research Methodology, Developing & Refining Approaches to Research Problem	Dr Khushpat Jain
Tuesday, January 7, 2025	Objectives & Formulation of Hypothesis, Identification of Variables in Research	Dr Kuldeep Sharma
Wednesday, January 8, 2025	Literature Review & Identification of research gap	Dr. Sushma Paudwal
Thursday, January 9, 2025	Qualitative Research Methodology	Dr Vibhuti Patel
Friday, January 10, 2025	Data Collection Techniques & Sampling Design	Prof.(Dr). Viral Pandya
Saturday, January 11, 2025	Questionnaire & Scaling Techniques	Dr. Navsin Mistry
<b>Sunday, January 12, 2025</b>		
Monday, January 13, 2025	Bibliometric Analysis	Dr A N Rao
Wednesday, January 15, 2025	Basics of SPSS and Data Management	Mr. Rahil Mathakia
	Descriptive and Basic Statistical Analysis	Mr. Rahil Mathakia
Thursday, January 16, 2025	Exploratory Data Analysis & Basic inferential statistics (t-tests, chi-square tests)	Mr. Rahil Mathakia
	Harnessing AI in Research	Dr Vivek Patkar
Friday, January 17, 2025	Advanced Analysis and Reporting - Parametric tests & non-parametric tests	Mr. Rahil Mathakia
	Citations in Research Paper & Art of Writing Research Paper/ Thesis Writing	Dr Kinnary Thakkar
<b>SATURDAY, JANUARY 18, 2025 CLASS TEST</b>		
<b>Sunday, January 19, 2025</b>		
Monday, January 20, 2025	Research Ethics and prevention of Plagiarism	Dr Santosh
Tuesday, January 21, 2025	Viva Defense (Preparation & Presentation)	Dr. Suman Mundkar
Wednesday, January 22, 2025	Paper Presentation & Feedback and Valedictory	

# OUR RESOURCE PERSONS



**Prof. Dr. Kinnarry Thakkar**  
*Professor Department of Commerce,  
University of Mumbai*



**Dr. K.S. Jain**  
*Professor  
Sydenham College  
Of Commerce And Economics, Mumbai*



**Dr. Vibhuti Patel**  
*Professor (Retired)  
Advanced Centre for Women's Studies,  
School of Development Studies, Tata  
Institute of Social Sciences*



**Sushma Paudwal**  
*University Librarian, (Retired)  
SNDT Women's University*



**Prof. (Dr.) Viral Pandya**  
*Professor  
Department of Management  
Gujarat National Law University,  
Gandhinagar.*



**Dr. Suman Mundkur**  
*Research Consultant  
Academic Research Consultancy  
Services*



**SANTOSH C. H**  
*University Librarian  
Central University of Haryana*



**Dr. Ambati Nageswara Rao**  
*Assistant Professor  
of Social Work  
Former Dean, Research and  
Publication Division,  
Gujarat National Law University  
(GNLU), Gandhinagar*



**Dr. Kuldeep Sharma**  
*Assistant Professor  
K.P.B. Hinduja College of Commerce,  
Mumbai*



**Dr. Vivek Patkar**  
*Professor  
Quantitative Research at  
ICFAI Business School, Mumbai*



**Mr. Rahil Mathakia**  
*Research Officer | Managing Editor  
(Chanakya) | Research Projects  
Coordinator  
Rashtriya Raksha University,  
Gandhinagar*

# PATRONS

**DR. NIRANJAN HIRANANDANI**  
*Provost, HSNC University*  
*Trustee, H.S.N.C. Board*

**ADV. ANIL HARISH**  
*President and Trustee*  
*H.S.N.C. Board*

**MR. LAL CHELLARAM**  
*Trustee*  
*H.S.N.C. Board*



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**COL.PROF. HEMLATA K.BAGLA**  
*Vice-Chancellor*  
*H.S.N.C University*

**Mr. Kishu Mansukhani**  
*Trustee and*  
*IPP - H.S.N.C. Board*

**DR. MAYA SHAHANI**  
*Trustee*  
*H.S.N.C. Board*



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